

[Date]

Dear Executive:

Are your biggest assets – your employees – as productive as they could be? Is high turnover, low productivity or “office politics” affecting your bottom line?

A strong team is your most powerful advantage in today's marketplace. In fact, real teamwork can make the difference between an organization built to last and one that may disappear tomorrow.

Strengthen your team! Avoid the high cost of attracting, hiring, and training new employees with Creative TeamWorks custom-designed team-building programs. The return on your investment will be improvement in your team's

- Communication
- Problem solving
- Decision making
- Conflict resolution
- Accountability
- Respect
- Commitment
- Trust

Not only will you see impressive results, improvements will be both immediate and lasting. Because people remember what they do, as opposed to what they just hear, our activity-based workshops help employees implement a new teamwork paradigm. Your program can be customized to include management style training, games, simulations, ropes courses, or a combination of these, depending on your requirements. And training can take place at your facility or at an offsite location.

Strengthen your bottom line! Join the ranks of such esteemed organizations as AT&T, Citibank and General Electric. Call us today at 413-243-5780 to learn how you can have a Creative TeamWorks team-building program custom-designed for your unique needs.

Sincerely,

Nina Dawe, M.Ed.  
President

enc.

P.S. Don't miss out on fall training – call now while space is available!